# SALT LAKE CITY/U



#### 34th happiest city

Bottom 10% of cities

Most like: Indianapolis Philadelphia

Click for the full report and methodology.



#### 8 out of 10 say: "It's the best place to live"

5706

"My home makes me proud"



**49%** "My home is my favorite place to be"



65% "I plan to stay in my community for the next 5 years"

#### What Makes Salt Lake City's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:









are happy with their home's size and layout

49% say they have adequate storage

## \$389,000

Average Home Price (M.S.A., U.S. Census)

### 58%

"The cost of living is reasonable"

#### 2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



#### DIVERSITY

**29%** 

"I feel that my community is racially diverse"

27% "I feel that my community is religiously diverse" SAFETY

"I live in a community that makes me feel safe"

68%

"My community offers good fire, police and medical services"

#### NEIGHBORHOOD

**59%** "I have neighbors I enjoy"

71% "I trust my neighbors"



Population (M.S.A., U.S. Census)

**3. ACCESSIBILITY** 

Practical commutes and access to important attractions and services



#### COMMUTING AND TRAVEL TIMES

**58%** 

live and work in close proximity

68% have a reasonable commute

ACCESS TO ATTRACTIONS AND SERVICES



live within one hour of a major metro area

74% have access to shopping that meets their needs

/ / / <u>| | | | | | | | | | | | | |</u>



have easy access to highways



live close to body of water

#### **30 MINUTES** Average travel time to work

